

Be A Part Of The Fastest Growing Domain
In The Country Today

FOOD INDUSTRY



Gives you an opportunity to become an ENTREPRENEUR in the field
of food industry through their Multiple Franchise modules

www.nammaricebath.com

“Do not wait to strike till the iron is hot; but make it hot by striking.”

India ready-to-eat food market stood at \$ 261 million in 2017 and is projected to grow over 16% during 2018-2023 to reach \$ 647 million by 2023. Anticipated growth in the market can be attributed to rising urbanization, increasing disposable income of middle-class population and changing taste preferences of Indian consumers. Moreover, growing demand for quick food and presence of freshness and high nutritional value in these foods is further aiding growth of India ready-to-eat food market. Demand for ready-to-eat food products is recording high growth in metros where a lot of working people don't get enough time to cook proper meals. Additionally, longer shelf life and easy availability of ready-to-eat food products is further pushing their demand across the country.

In view of the rise in demand for ready-to-eat food products Namma Ricebath concept based online and offline food delivery company initiated by Tech Savvy and Serial Entrepreneur Naresh P Reganti focuses mainly on providing Natural, Hygiene, and lip smacking real Indian Home-made taste ready to eat cooked, instant and frozen food affordable to all.

Our emphasis is to enable the food industry with furthermore innovation in product offerings, online orders and delivery, sustainable packaging, preference of single serving frozen products through aggressive marketing & promotional strategies to steer growth in the market.



Time is the scarcest resource and unless it is managed nothing else can be managed.

Products offered presently:

Ready to Eat Packaged Cooked Ricebath, Vada and Snacks

A wide variety of rice bath, vada and snacks packed in ready to eat food grade pouches.

Instant Mix

Instant preparing mix's like, Rice Dosa, Rice Idli, Rava Idli, Rava Upma, Rava Dosa, Ragi Idli, Ragi Dosa etc.,

Frozen Foods

Rice Idly, Vada's(Uddina, Masala, Sabudana), Paratha's (Aloo, Gobi, Vegetable, PavBhaji, Paneer) etc.,

Instant Masalas

Sambhar and Rasam

Desi Beverages

Ragi Ganji, Rice Ganji, Butter Milk, Jaljeera, Pudina and other Desi Juice's



“The secret of getting ahead is getting started”

Our Franchising opens many opportunity and new options for entrepreneurs,

We provide multiple Franchise options region wise as below:

- Distributionship Area/Taluk and District wise
- Logistics/Delivery partner Area/Taluk and district wise
- Eat out partners for Static and Mobile outlets.
- Cloud Kitchen partners

Distributionship Area / Taluk and District Wise:

Franchisee will be appointed as our sole distributor for a particular area/taluk and district to market, deliver and sell all our products directly to our takeaway points, eat outs, shops and departmental stores.

A Nominal franchise fee based on the location taken has to be paid by the Franchisee, Franchisee will have share in all the transactions done quantity wise.

Logistics / Delivery Partner Area / Taluk and District Wise:

Franchisee will be appointed to deliver to the designated takeaway points, eat outs, shops and departmental stores through their own or hired vehicles.

A Nominal franchise fee based on the location and quantum of supply has to be paid by the Franchisee, Franchisee will have share in all the deliveries done day and quantity wise.

*Being good in business is the most fascinating kind of art.
Making money is art and working is art and good business is the best art.*

Eatout Partners for Static and Mobile Outlets:

Class 1 Static Eat outlets: Franchisee will be appointed for designated area or location for directly serving our Ricebaths, Vadas and snacks to the end customer in a space of minimum 500 to 1000 sqft area, the franchisee will also be supplied with all our other products to sell at their shelves.

Class 2 Static Eat outlets: Franchisee will be appointed for designated area or location for directly serving our Ricebaths, Vadas and snacks to the end customer in a space of minimum 150 to 300 sqft area, the franchisee will also be supplied with all our other products to sell at their shelf's.

Mobile Outlets: Franchisee will be appointed for designated area or location for directly serving our Ricebaths, Vadas and snacks in a Branded Mobile three or multi wheeler Carriage vehicle's, franchisee will also be supplied with all our other products to sell at their shelf's.

A Nominal franchise fee based on the location taken has to be paid by the Franchisee, Franchisee will have share in all the transactions done quantity and number wise.



“ Think Big Things Happen Big”

Cloud Kitchen Partners:

Franchisee will be appointed for designated area or location for preparation of variety of Ricebath's, Vadas and snacks daywise for distribution as per our standards and specifications, Franchisee must have a dedicated space of minimum 500 to 1000 sqft area, with all the required infrastructure, utensils, cooking tools and materials as per the description and requirements given.

A Nominal franchise fee based on the location taken has to be paid by the Franchisee, Franchisee will have share in all the transactions done quantity and number wise.

We are looking for:

Young and go getter Tribe

Habitual Hard-core, craving for success and good earnings

Equipped with instincts of business

Explorer with power packed energy

Open and Broad minded for imbibing new ideas and thinking

If you think you are what we are looking for then welcome to our family of opportunities.



If you listen to your fears, you will die never knowing what a great person you might have been.

Why NAMMA RICEBATH:

High Demand by the consumer class for branded and packed foods enhances selling power of a known brand as we have created good awareness of the brand and products and know exactly what sells best.

Faster Opening Launching OUR franchise module is much faster than opening a sole proprietorship business of your own.

Training and Support our tried-and-tested training and on-going support, brings faster growth and easy earnings.

Hunting for Location We provide assistance in finding an optimal site, after all, we have already done rigorous research and have a proven track record of what areas and location work best for our business module.

Low Investment High Returns.

Multiple revenue options through wide variety of products.

Complete assistance in setting up of business as per the law of the land and branding.

Our research and experience enables us to penetrate deeper into distant and grim markets much effectively and successfully.



The hardest struggle of all is to be something different from what the average man is.



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Authentic Taste of Bengaluru...

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